

Download Agile Excellence For Product Managers A Guide To Creating Winning Products With Agile Development Teams

It is a must read for product managers making the switch to Agile development as well as product owners and project managers looking for better ways to organize and lead in their companies."Greg Cohen makes a compelling case why Agile development is a boon for product managers and offers keen insight into leveraging it to win in the marketplace. Agile Excellence for Product Managers: A Guide to Creating Winning Products with Agile Development Teams A great book on product managers working in an agile development environment. Greg has tons of experience firsthand and consulting and much of what he says seems to come directly from having seen what works and doesn't work. My preferred approach to product management and development is more on the Lean Startup/Customer Development side. Plenty of the insights apply to Lean, as well. Greg even includes sections discussing Xtreme Programming and Lean.