

Download Crisis Management In The Tourism Industry

This paper outlines and discusses a strategic and holistic approach to crisis management for the tourism industry. It notes the growing importance of crisis and disaster management for the tourism industry before exploring the definitions and nature of crises and disasters. Tourism industry resources Find information and research on Victoria's tourism industry as well as tools and support to help you start and grow your tourism business in Victoria. In April of 2016, the Tourism Industry Association of Prince Edward Island, Canada (TIAPEI), on behalf of the tourism industry, awarded the contract to develop a comprehensive five year strategic plan for tourism on PEI. Tourism is travel for pleasure or business; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the business of operating tours. Tourism may be international, or within the traveller's country.