

Download Harvard Business School Careers Marketing

Harvard Business School faculty, alumni, and students reveal firsthand insights into the industry The 2001 edition of the Harvard Business School Guide to Careers in Marketing is an indispensable resource for anyone considering a job search in marketing or strategic planning. “Incisive, intelligent, and witty, What They Don’t Teach You at Harvard Business School is a sure winner—like the author himself. Reading it has taught me a lot.”—Rupert Murdoch, executive chairman, News Corp, chairman and CEO, 21st Century Fox “One unique aspect of HBS that I really appreciate is the exposure to the business community.” Global. Health Care. Institute for Strategy and Competitiveness. Faculty members from Harvard Business School and Harvard Graduate School of Education launched the Public Education Leadership Project (PELP) to create and disseminate knowledge about how to manage urban school districts.