

Download Logo Design And Evolution Of The Word Of 1000 Cases Pdf

These famous logos mark important milestones in the history and evolution of logo, a philosophy of design that have long helped us recite a thousand words of speech through one single symbol. 1 Victorian Era Evolution of the LEGO logo The red, white, yellow, and black LEGO logo is synonymous with one of the world's largest toy manufacturers, but it didn't always look so familiar. Photo by Faiz Zaki, in Putrajaya, Malaysia. A company's logo is a recognition tool for the public to link their services or products to the company. In other words, it is part of a company's branding. Logo design has been a controversial subject in the design press lately. One branding professional recently claimed that logo design is [not that hard to do and another said that logos are dead while others concurred.