

Download Matrix Management Not A Structure A Frame Of Mind Pdf

One senior executive put it this way: “The challenge is not so much to build a matrix structure as it is to create a matrix in the minds of our managers.” The inbuilt conflict in a matrix ...The goal is to build a matrix of corporate values and priorities in the minds of managers and let them make the judgments and negotiate the deals that make strategy pay off. Matrix management: not a structure, a frame of mind. Barlett CA, Ghoshal S. In many of the world's leading corporations, strategic thinking has outdistanced organizational capability. HBR JULY–AUGUST 1990 Matrix Management: Not a Structure, a Frame of Mind by Christopher A. Bartlett and Sumantra Ghoshal Top-level managers in many of today's leading